

ETF



BRANDING OPPORTUNITIES

Prepared for

Emerging Techniques Forum

2025

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Exhibitor Information

We invite companies working in data analytics, operations research, artificial intelligence, and related fields to exhibit at the Emerging Techniques Forum. Exhibiting provides a unique platform to connect directly with our vibrant community of national security professionals, government analysts, academic leaders, and industry experts. Whether you're a long-time MORS Partner or exploring new ways to engage, showcasing your work at our events opens the door to meaningful conversations, valuable insights, and future collaborations.

Come demonstrate your company's capabilities, share innovations, and build lasting relationships within the defense analytics space. Participation is open to both MORS Partners and non-Partners, with availability offered on a first-come, first-served basis. Space often fills quickly, so we encourage early interest and registration.

Exhibiting is more than visibility—it's a chance to be part of the dialogue shaping the future of national security analysis. Join us in advancing the conversation and demonstrating your organization's commitment to excellence in analytics and decision support. Please contact Katherine Miller at kmiller@mors.org to express interest.

→ \$2,000 (complimentary for current MORS Partners as of 10/1/25*)

ETF Exhibitor

The exhibiting fee includes one 6ft table and two chairs in the exhibit area for three days 2–4 December 2025. The exhibiting area will be located at the Hilton Mark Center where lunch will be served (main events will be located next door at the Systems Planning & Analysis (SPA) building. Exhibiting companies will be recognized on the event website. **The deadline to register as an exhibitor is 17 November, 2025.**

***Current MORS PARTNERS (as of 1 October 2025) who choose to exhibit and will need electrical power will be charged a \$200 power fee.**

Branding Opportunities + Pricing

→ \$5,000 (1 AVAILABLE)

Visco Prize Sponsor

The Visco Prize honors early career and junior analysts for outstanding, technically rigorous, and impactful research. Awarded annually at the ETF, the winner represents MORS the following year at the International Symposium on Military Operational Research (ISMOR). The sponsor company will be recognized on the ETF website and at the competition as the Visco Prize sponsor. **If the sponsor chooses to have an exhibitor booth, their exhibiting fee will be waived.**

→ \$1,500 (3 AVAILABLE, 1 PER DAY | \$4,000 FOR ALL THREE DAYS)

Coffee Break Sponsor

MORS will provide customized coffee sleeves branded with the sponsor company's logo to be served with the coffee at each networking coffee break for one day. The sponsor company will be recognized via signage as the coffee sponsor.

→ \$6,000 (1 AVAILABLE)

Social Sponsor

MORS will provide five (5) light boxes, branded with the sponsor's logo, to display at the event. These boxes are the sponsor's to keep at the conclusion of the event. The sponsor company will be recognized via signage as the event's Networking Social sponsor. **If the sponsor chooses to have an exhibitor booth, their exhibiting fee will be waived.**

Reserve Your Spot

PLEASE EMAIL KATHERINE TO RESERVE YOUR SPOT. REQUESTS TO EXHIBIT AND SPONSOR ARE HONORED ON A FIRST-COME, FIRST-SERVED BASIS. **THE EXHIBITOR REGISTRATION DEADLINE IS 17 NOVEMBER, 2025.**



EMAIL

Katherine Miller
Director, Partner & Member Relations
kmiller@mors.org



WEBSITE

www.mors.org



**TAKE ADVANTAGE OF THIS
POWERFUL PLATFORM TO
SHARE YOUR INSIGHTS,
GROW YOUR IMPACT, AND
BE PART OF A MISSION-
DRIVEN COMMUNITY.**

